July 18, 2017 Sanipak Company of Japan, Ltd. Mitsuharu Inoue Representative Director

# **Announcement of Business Alliance**

Sanipak Company of Japan, Ltd. (Representative Director: Mitsuharu Inoue) and Household Japan Co., LTD. (Representative Director: Haruo Nozaki) are announcing the conclusion of a business alliance agreement as of July 18, 2017.

### <Objectives>

To improve business efficiency and sales by the effective, mutual use of a logistics infrastructure and management resources, as well as other management knowhow of both entities, Sanipak Company of Japan, Ltd. and Household Japan Co., LTD. have agreed to conclude a business alliance, as follows.

#### <Business Alliance Details>

- 1) Cooperative negotiations to decrease marine transportation costs
- 2) Cooperative negotiations to decrease domestic transportation costs
- 3) Mutual accommodation for handling products (including our product supply to mail-order site of Household Japan Co., LTD.)

## <Company Overview of Household Japan Co., LTD.>

Company Name: Household Japan Co., LTD.

Address: 7th Floor 3-6-27 MInamisenba, Chuo-ku, Osaka City

Established: December 18, 2007

Capital: 10,000,000 JPY

Business: Processing, importing and distributing various polyolefin film products

Processing, importing and distributing film related equipment

URL: http://www.h2j.jp

#### <Contact for further information>

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